



OrganiCon Expo

• Regenerative • Affordable • Sustainable •



*The OrganiCon Expo is an **organic food and green energy expo** that puts the entire farm-to-city system on one floor—**farmers and food brands, clean-energy producers, cold-chain & logistics providers, and city officials**—with the **public invited to taste, engage, and have a voice in shaping what gets built next**. It's an expo first (come hungry), and a deployment engine second (leave armed with knowledge, inspiration, and ideas on how you can contribute to recovering ecosystems, and increasing biodiversity).*



What makes OrganiCon different

- **Single-floor convergence:** Organic food, energy, logistics, and city action in one place—so solutions align across the chain, not just within it.
- **From booth to blueprint:** Pilot templates, procurement clinics, and permitting sessions convert interest into signed next steps.
- **Affordability at the center:** Practical ways to lower total system cost—inputs, energy, cold-chain, packaging, last-mile—while protecting quality and access.
- **Public platform:** Consumers and community groups can taste, question, and influence how programs roll out citywide.

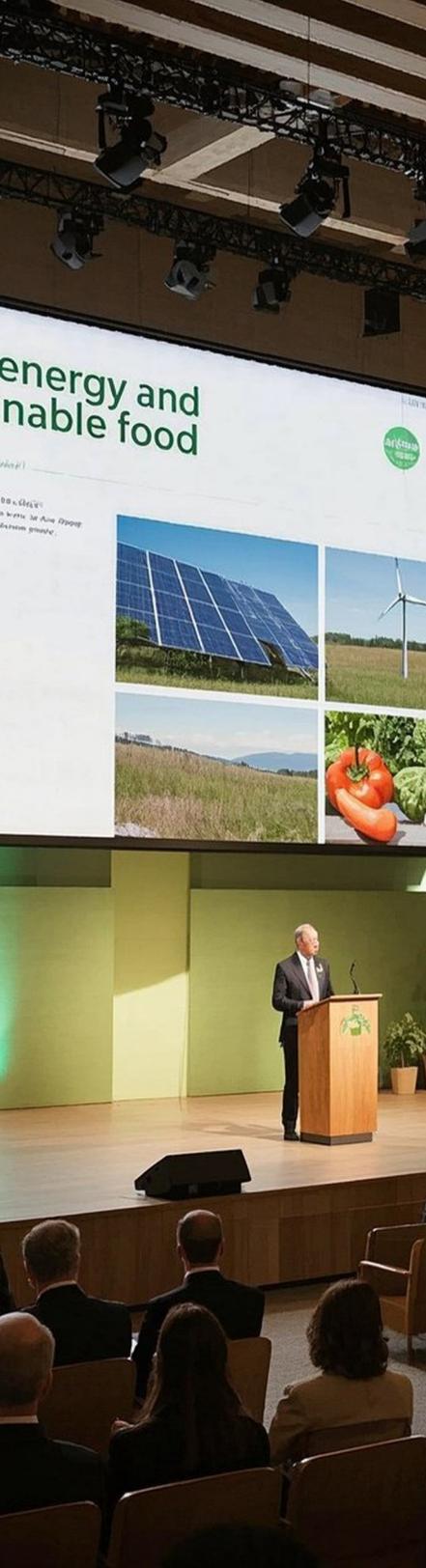
What you'll experience

- **Taste & Learn Market Hall:** Certified organic and regenerative-organic producers sampling products with transparent sourcing and impact notes.
- **Green Logistics Lane:** Demos of electrified refrigeration, reusable/returnable packaging, routing & traceability that cut waste and emissions.
- **Clean Energy, for Clean Farmers:** Storage, microgrids, and efficiency tailored to farms, processors, warehouses, and retailers.
- **City Partnership Hub:** Meet stakeholders and government entities overseeing green energy and organic food solutions within Los Angeles.

Who should attend

- **Public & community groups** looking for healthy, affordable options—and a voice in city programs.
- **Producers & brands** seeking buyers, co-packing, and credible storytelling.
- **Logistics & infrastructure** teams modernizing cold-chain and distribution.
- **Energy & technology** providers delivering resilience and cost reduction.
- **City & institutional leaders** aligning climate, public health, and budgets.





Why Los Angeles is Central

- **Historical Leadership:** For more than half a century Los Angeles (and the state of California), have been world leaders in pollution control and carbon reduction—pioneering standards, technologies, and policies that have shaped national and even global approaches to environmental protection. Los Angeles is a city with a forward-looking population that is predisposed to adopting new ideas and bold initiatives to tackle the biggest environmental challenges of our time.
- **Scale & Diversity:** LA's size and neighborhood diversity create a real-world testbed for organic access, pricing, and taste—signals that matter to national rollouts.
- **Culture of Food & Wellness:** Los Angeles has a deeply ingrained culture of health and sustainability, with residents strongly embracing organic foods. Farmers' markets thrive in nearly every neighborhood, and demand for organic options consistently outpaces other U.S. cities—making LA an unmatched launchpad for regenerative and organic innovation.
- **Logistics Hub:** Proximity to ports, cold-chain warehouses, and last-mile networks makes it ideal for piloting cleaner distribution that actually lowers spoilage and cost.
- **Public Procurement & Permitting:** City teams on-site can align incentives, fast-track pilots, and translate expo deals into programs that operate at municipal scale.
- **Energy Transition at the Source:** A large municipal utility footprint enables practical demonstrations of microgrids, storage, fleet charging, and efficiency for farms, processors, and retailers.
- **Health & Equity Outcomes:** City partnership ensures pilots are designed for affordability and neighborhood

Where / When • Los Angeles • April 2026
Host • Farm & Bean LLC
Participation • ~400 attendees

Get involved : Exhibit, demo, sponsor, or join pilot roundtables. Share your focus (food, energy, logistics, finance, or city) and objectives—we'll place you in the right track and session.



www.organiconexpo.com

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